



ORArtsWatch.org

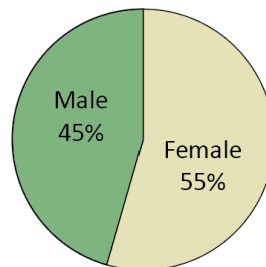
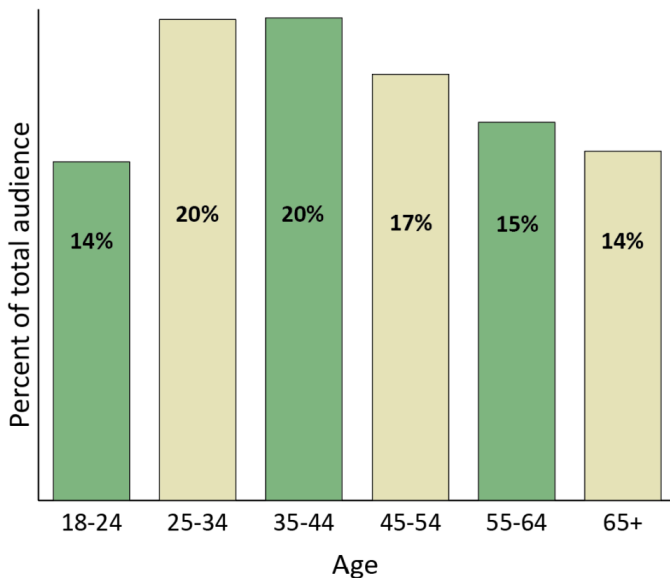
Photo by Joe Cantrell

As coverage of the fine and performing arts in other media continues to drop dramatically, Oregon ArtsWatch has become the state's leading arts journal, a key source for in-depth, informed arts coverage that organizations and patrons don't find anywhere else.

WHY ADVERTISE WITH ARTSWATCH?

ArtsWatch is Oregon's most comprehensive arts journal, publishing since 2011. Reach more than 41,500 targeted viewers every month. Connect directly with engaged arts patrons.

WHO'S READING? | DEMOGRAPHICS



**ORArtsWatch.org Site Stats
JAN 30, 2023 – FEB 28, 2023**

**Users (Individuals):
41,564**



Blue Sprocket Brokerage
Initiate • Inform • Influence

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Blue Sprocket Brokerage, LLC Representing ORArtsWatch.org



Digital Display Ad Rates



SPECS:
 PNG (preferred) or JPG
 72ppi (Digital Screen)
 RGB Color

Digital Ad Rates

AD SIZE (pixels)	2 wks	1 MO	2 MO	3 MO	6 MO	9 MO	12 MO
728x90 Top / In-Story Banner	\$355	\$595	\$1,095	\$1,595	\$2,995	\$4,195	\$5,395
728x90 HP Middle Banner	\$95	\$160	\$295	\$440	\$830	\$1,165	\$1,505
600x200 Themed Page Banner	\$155	\$265	\$495	\$735	\$1,385	\$1,945	\$2,505
300x250 Rectangle	\$175	\$295	\$545	\$795	\$1,495	\$2,095	\$2,695
300x600 Half Page	\$255	\$425	\$765	\$1,115	\$2,095	\$2,925	\$3,775

Non-Profit rate = 20% Off. Fixed positions are subject to availability.
Note: Months don't have to be consecutive. Run dates can be any 30 days that suit your marketing needs.

FIXED POSITION UPGRADES
 Sidebar & Newsletter In-Story :
 1st = 65% • 2nd = 60% • 3rd = 55% • 4th plus = 50%

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Weekly NEWSLETTER (Thursdays)
 600x200 In-Story Banner = \$85
 Subscribers (opt-in) = 2,700

DEADLINES (prior to start date): Reservation/Ad Production 3-4 days prior • Camera-Ready Art 1-2 days prior

Note: Call or email for a rate quote on run dates more than 12 months. Ads are subject to random rotation in all positions except for fixed position upgrades. Fixed positions are subject to availability. Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.



Digital Display Specs

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728 x 90 (pixels) Top Banner w/ In-Story Banner

300 X 250 (pixels) Sidebar Rectangle

300 X 600 (pixels) Sidebar Half Page

728 x 90 (pixels) HP Middle Banner



OREGON ARTSWATCH ARTS & CULTURE NEWS

CULTURE DANCE FILM LANGUAGE MUSIC NEWS OREGON / NW THEATER VISUAL ART STAGE & STUDIO

PORTLAND OPERA TERENCE BLANCHARD **26 MAY** @ Keller Auditorium
featuring THE COLLECTIVE and TURTLE ISLAND QUARTET with THE PORTLAND OPERA ORCHESTRA **LEARN MORE**

THE LATEST >>

Eva Lake shakes the tree

A sampling with plenty of verve: Oregon Symphony's "Mosaic"

FilmWatch Weekly: "The Eight Mountains," "Everything Went Fine," "Blackberry," "Carmen," and more

A beautiful combination: Billy Childs at the 1905

Review: MOMI goes through the looking glass



Eva Lake shakes the tree
After a tumultuous few years, a recent self-curated show in her new home gave this venerable, multit talented artist a sense of agency and renewal.

Search...

THE INHERITANCE PART 2

THERE IS SO MUCH MORE TO OUR STORY GET TICKETS TO SEE THE INHERITANCE: PART 2

Tickets: www.trianglepro.org Or: 503-239-5919

PROFILE THEATRE 25

HOW TO MAKE AN AMERICAN SON

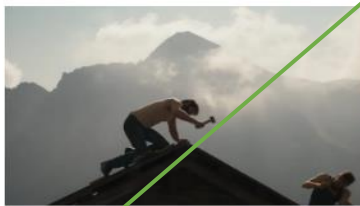
WRITTEN BY CHRISTOPHER OSCAR PEÑA
DIRECTED BY BEN VILLEGAS RANDLE

A new play from the "The Virgin" "Inheritance" and "Sawedust"

JUNE 8-25, 2023
IMAGO THEATRE 17 SE 8th AVENUE

TICKETS at 503.242.0080 & PROFILETHEATRE.ORG

FEATURED



FilmWatch Weekly: 'The Eight Mountains,' 'Everything Went Fine,' 'Blackberry,' 'Carmen,' and more

Also screening this week: 'A Nightmare on Elm Street,' Jane Arden's 'The Other Side of Underneath,' a double feature of 'Aton: The Fighting Eagle' and 'Dead Heat,' and all nine 'Fast & Furious' films.

Madras' Art Adventure Gallery is art central for Jefferson County

'This is the Future' at Portland Art Museum

Nataki Garrett and OSF part ways

Embracing affirmation and eschewing adulthood in family life

PORTLAND PIANO INTERNATIONAL

THE SOLO PIANO SERIES

2022 / 2023 SEASON

JUN 3-4 2023

ALEXANDER KORSANTIA

NEWS >>



News & Notes: DanceAbility, PAM's open & shut case, a Margaret Chapman legacy, the Pulitzers, Bridgetown parties down

Finding beauty in the movement of the possible: visiting the art museum amid construction; a consuming apprenticeship; a Buttigieg in the house.

Nataki Garrett and OSF part ways
Bob Hicks | May 5, 2023

All Classical On the Move
Brett Campbell | May 3, 2023

News & Notes: Indie bookstores, and other special days
Bob Hicks | April 29, 2023

At last, construction starts at Artists Rep
Marty Hughley | April 18, 2023

MT TABOR ART WALK

ART IN THE NEIGHBORHOOD

Saturday & Sunday • 10am - 5pm
MAY 20-21, 2023

38 Artists • 24 Sites
Preview the art, get maps at:
www.MtTaborArtWalk.com

Rancho Trinidad

with Yasmin Ruvalcaba Saludado

JUNIO / JUNO 2-4

Sponsor

HOW TO MAKE AN AMERICAN SON WRITTEN BY CHRISTOPHER OSCAR PEÑA DIRECTED BY BEN VILLEGAS RANDLE
JUNE 8-25, 2023 AT IMAGO THEATRE | PROFILETHEATRE.ORG

NW DANCE PROJECT

ANTHONY DICKSON IN COLLEEN

JUN 2 + 3

STRAVINSKY

NEWMARK THEATRE

EXPLORE OUR SERIES >>



Digital Display Specs

Visual ad examples on this sheet are not to scale in order to fit on the page.

THEMED PAGES

Main Categories:

- CULTURE ● DANCE
 - FILM ● LANGUAGE
 - MUSIC ● NEWS
 - OREGON/NW
 - THEATER ●
 - VISUAL ART ●
 - STAGE & STUDIO
- Or Sub-Categories
ALL Subject to availability

600 x 200
(pixels)
Themed Page
Banner

Oregon Artswatch ABOUT ADVERTISE CONTACT DONATE SUBSCRIBE RESOURCES

OREGON ARTSWATCH
ARTS & CULTURE NEWS

CULTURE DANCE FILM LANGUAGE MUSIC NEWS OREGON / NW THEATER VISUAL ART STAGE & STUDIO

TICKETS ON SALE NOW! visit BODYVOX.COM **CINEVOX** DANCE FILM FESTIVAL SHORT FILMS FEATURE FILMS 3 NIGHTS ONLY **MAY 11-13**

Search...

Blueprint
choral ensembles present
Voyage of the Pirate Hunter
Sails. Swords. Rum. You choose.
Saturday, May 6 @ 6:13pm
Rose City UMC, 5830 NE Alameda Street
DESSERT INCLUDED

Where the Mountain Meets the Moon
APRIL 30-MAY 28, 2023
NEWMARK THEATRE

Theater

Theater Subcategories
DramaWatch

At last, construction starts at Artists Rep
Marty Hughley | April 16, 2023
Long-delayed remodel is moving ahead at the home of Portland's second-biggest theater company. Doors are expected to open for audiences in 10 months.

DramaWatch: Shakespeare Fest's \$2.5 million plea signals instability along tricky tightrope
Marty Hughley | April 14, 2023
The venerable Ashland festival's effort to save the 2023 season follows years of wildfires, pandemic shutdowns, and staff turnover. Plus, openings, closings, and this weekend's shows.

Shakespeare Fest seeks emergency cash
Bob Hicks | April 11, 2023
A week before opening night, the Ashland festival puts out a plea for \$2.5 million to "save our season."

DramaWatch: Triangle's epic 'Inheritance'
Marty Hughley | April 7, 2023
Matthew Lopez' two-part drama reimagines "Howards End" as a gay New York saga. Plus openings, closings, a big theater bash, and a new leader for Oregon Children's Theatre.

Bobby Bermea: A trans teen's life & death
Bobby Bermea | April 3, 2023
Mikki Gillette's "American Girl," premiering at Fuse, is based on the story of Vancouver, Wash., 17-year-old Nikki Kuhnhauser, who was murdered in 2019.

DramaWatch: A life in the theater, without (or with) a 'Doubt'
Marty Hughley | March 31, 2023
With a fine production of John Patrick Shanley's "Doubt" at Lakewood Theatre, director Antonio Sonera says he's calling it a career. Plus: Last chance for a few good shows.

DramaWatch: A new limb on the Tree
Marty Hughley | March 24, 2023
Shaking the Tree adds a bright new expansion, Le Salon Rouge takes a bow, cheerleader werewolves land on Earth, "Hairspray" hits town, and more.

DramaWatch: August Wilson's rhythms in 'Seven Guitars'
Marty Hughley | March 17, 2023
PassinArt dives into the musicality of the great American playwright. Also: Black & blue, Borges & Neruda, Bill Wadhams' musical memoir, Red Door's "Evolve."

SEASON FINALE: WEST SIDE STORY
May 19 | 7:30pm
Arlene Schnitzer Concert Hall
Plus movements from Mozart & Beethoven performed by Concerto Competition Pianists, Emilie Mayer's 'Faust Overture' and more!
TICKETS AT PLAYMYS.ORG

metropolitan youth symphony
ORCHESTRA + BAND + JAZZ

MOMIX
ARTIST: DIRECTOR: MARIK PINEFELT
MAY 3
ARLENE SCHNITZER CONCERT HALL

CHAMBER MUSIC NORTHWEST
2022/23 SEASON
CATALYST QUARTET
4/16 THE OLD CHURCH
UNCOVERED Remarkable Women Composers

ELEPHANT & PIGGIE'S
We are in a Play!